

ORDER



Orders
Order / Rev: 2058938
Alt Order #: WOC12639806
Product Desc: Political
Estimate: 9291
Flight Dates: 08/20/20 - 08/24/20
Original Date / Rev: 08/19/20 / 08/19/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Elizabeth Fletcher / D / US House
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 114651
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/24/20	28	\$37,530.00	\$31,900.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	28	\$37,530.00	\$31,900.50	0.00
Totals	28	\$37,530.00	\$31,900.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$37,530.00
Market	100%	\$117,281.25

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$79,751.25

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 Product Desc: Political
 Estimate: 9291
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	08/20/20	08/24/20	CBS This Morning	CM	7:00 AM-9:00 AM	1--11--	:30	3	\$530.00	P03	0.00	NM	3	\$1,590.00
CBS This Morning - RATE															
(Program: CBS This Morning - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1--11--		3				\$530.00		0.00			
N 2	KHOU	08/20/20	08/24/20	Price is Right	CM	10:00 AM-11:00 AM	1---1--	:30	2	\$1,400.00	P02	0.00	NM	2	\$2,800.00
THE PRICE IS RIGHT - RATE															
(Program: THE PRICE IS RIGHT - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1---1--		2				\$1,400.00		0.00			
N 3	KHOU	08/20/20	08/21/20	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	---11--	:30	2	\$680.00	P03	0.00	NM	2	\$1,360.00
11 NEWS AT NOON - RATE															
(Program: 11 NEWS AT NOON - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	---11--		2				\$680.00		0.00			
N 4	KHOU	08/20/20	08/24/20	Let's Make a Deal 2-3p	CM	2:00 PM-3:00 PM	1--1---	:30	2	\$980.00	P02	0.00	NM	2	\$1,960.00
LET'S MAKE A DEAL - RATE															
(Program: LET'S MAKE A DEAL - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1--1---		2				\$980.00		0.00			
N 5	KHOU	08/20/20	08/24/20	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	1---1--	:30	2	\$900.00	P03	0.00	NM	2	\$1,800.00
11 NEWS AT 5PM - RATE															
(Program: 11 NEWS AT 5PM - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1---1--		2				\$900.00		0.00			
N 6	KHOU	08/20/20	08/21/20	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	---11--	:30	2	\$2,380.00	P02	0.00	NM	2	\$4,760.00
11 NEWS AT 6PM - RATE															
(Program: 11 NEWS AT 6PM - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	---11--		2				\$2,380.00		0.00			
N 7	KHOU	08/20/20	08/24/20	Wheel of Fortune 630-7p	CM	6:30 PM-7:00 PM	1--11--	:30	3	\$2,330.00	P03	0.00	NM	3	\$6,990.00
WHEEL OF FORTUNE - RATE															
(Program: WHEEL OF FORTUNE - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1--11--		3				\$2,330.00		0.00			
N 8	KHOU	08/20/20	08/24/20	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	1--1---	:30	2	\$2,150.00	P03	0.00	NM	2	\$4,300.00
11 NEWS AT 10P MF - RATE															
(Program: 11 NEWS AT 10P MF - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1--1---		2				\$2,150.00		0.00			
N 9	KHOU	08/20/20	08/24/20	Late Show	CM	10:35 PM-11:37 PM	1--1---	:30	2	\$630.00	P03	0.00	NM	2	\$1,260.00
Late Show - RATE															
(Program: Late Show - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/20	08/26/20	1--1---		2				\$630.00		0.00			
N 10	KHOU	08/20/20	08/22/20	Local News @ 8a Sa	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$330.00	P03	0.00	NM	1	\$330.00
11 NEWS SAT MORN @ 8A - R															
(Program: 11 NEWS SAT MORN @ 8A - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1-		1				\$330.00		0.00			
N 11	KHOU	08/20/20	08/22/20	Local News @ 6p Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$680.00	P03	0.00	NM	1	\$680.00
11 NEWS AT 6PM SAT - RATE															
(Program: 11 NEWS AT 6PM SAT - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1-		1				\$680.00		0.00			
N 12	KHOU	08/20/20	08/23/20	Face the Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$700.00	P03	0.00	NM	1	\$700.00
Face the Nation - RATE															
(Program: Face the Nation - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1		1				\$700.00		0.00			

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N 13	KHOU	08/20/20	08/23/20	Local News @ 530p Su 11 NEWS AT 530PM SUN - RA` (Program: 11 NEWS AT 530PM SUN - RATE)	CM	5:30 PM-6:00 PM	-----1	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/17/20	08/23/20	-----1		1				\$550.00		0.00			
N 14	KHOU	08/20/20	08/23/20	Sun Prime A 60 MINUTES - RATE (Program: 60 MINUTES - RATE)	CM	6:00 PM-7:00 PM	-----1	:30	1	\$6,950.00	P02	0.00	NM	1	\$6,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/17/20	08/23/20	-----1		1				\$6,950.00		0.00			
N 15	KHOU	08/20/20	08/21/20	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	---TF--	:30	2	\$650.00	P03	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/17/20	08/23/20	---TF--		2				\$650.00		0.00			
N 16	KHOU	08/23/20	08/23/20	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/17/20	08/23/20	-----S		1				\$200.00		0.00			
													Totals	28	\$37,530.00